

## 5.13 Cummins Theatre – Purchased Shows

### 1. POLICY PURPOSE

To provide guidelines and resources that will enable the Manager Community and Culture (MCC) to plan and deliver quality entertainment from the Cummins Theatre (Theatre).

### 2. POLICY SCOPE

This Policy applies to all staff associated with the Theatre.

### 3. LEGISLATIVE REQUIREMENTS

Nil

### 4. POLICY STATEMENT

Council allocates a reasonable provision in the annual budget for Theatre performance expenses to support the purchase of a minimum of seven (7) quality shows annually that cater for a broad spectrum of the community.

In addition to Purchased Shows, the MCC is to encourage a minimum of four (4) Hire Shows to the Theatre annually.

Many of the touring shows need to be booked well in advance of the performance dates and with no clear direction or level of support from Council regarding the level of cultural activity wanted at the Theatre, these bookings have occurred based on the allocated budget for that year. This Policy will enable staff to better plan the activities at the Theatre.

#### 4.1 Guidelines

1. The Theatre operates as both a community space and a source of entertainment.
2. The MCC is to ensure that both the community and entertainment areas are fairly serviced.
3. Community consultation and feedback from relevant stakeholders be taken into consideration when selecting shows.
4. An annual allocation of approximately \$50,000 (subject to annual budget approval by Council) will guide the MCC in booking shows.
5. The MCC has authority to determine the best mixture of shows to be purchased, acknowledging that some shows are subject to touring dates.
6. Preference that shows are not scheduled closer than two (2) weeks apart (it is in the best interest of both the Hirer and Theatre's to ensure that events are not directly competing for audiences).
7. The Theatre Programming Plan should be used by the MCC to guide the decision making process.

### 5. KEY POLICY DEFINITIONS

**Purchased Shows** – Shows that are booked and paid for by the Shire of Merredin (the Shire). These can be theatre, musical and comedy productions etc. that are touring the State or Nation or shows that can be privately sourced and paid for.

**Hire Shows** – Shows that are privately hired and payment of all relevant fees is applicable.

### 6. ROLES AND RESPONSIBILITIES

The MCC is responsible for implementing this Policy.

All shows that are above the MCC delegated authority need approval of the Executive Manager Strategy and Community.

## 7. MONITOR AND REVIEW

This Policy will be reviewed by the Manager Community and Culture every two (2) years.

A final review will be undertaken by the Governance Team and recommended to be endorsed by Council.

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